



# TEMPLATE PRESS RELEASE: 2023 INDIANA FOOD DAY

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[FoodDayINSchool.com](http://FoodDayINSchool.com)





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Copy and paste this press release template into a new document. **Then personalize all of the portions in {BRACKETS}**, add any content specific to your event, and send it out to your local media and news outlets.

## FOR IMMEDIATE RELEASE

CONTACT: {YOUR NAME }  
{SCHOOL/ORGANIZATION}  
{PHONE}  
{NAME WITH EMAIL AND/OR PHONE}

{TODAY'S DATE}, 2023, {CITY NAME} — It's almost time for Indiana Food Day at {SCHOOL NAME}!

Students, teachers and staff at {SCHOOL NAME} are joining other schools, early care centers, colleges, hospitals and other organizations across the state on {DATE} to celebrate National Farm to School Month and local farmers through a number of fun activities, snacks, meals and lessons designed to learn more about nutrition and the abundance of locally-raised foods.

This year's Indiana Food Day theme is "Powerful Protein!" At {SCHOOL NAME} and around the state, students are learning about the importance of proteins in their diet — not to mention all the tasty ways protein can be prepared! Educators are focusing particularly on protein foods such as beef, poultry, whole eggs, pork, fish, cheese, yogurt, beans and tofu.

{PROVIDE A BRIEF DESCRIPTION OF YOUR EVENT, ACTIVITIES, LOGISTICS, HOW PARENTS/ COMMUNITY CAN BE INVOLVED}

Indiana Food Day encourages healthy eating and supports farm to school and local food initiatives throughout the state. {DESCRIBE HOW IT CONNECTS LEARNING OR OTHER RELATED EFFORTS AT YOUR SCHOOL OR SITE}.

Indiana Food Day is inspired by National Food Day every October, which is part of National Farm to School Month. For more information about Food Day activities at {SCHOOL NAME}, or to volunteer, please contact {CONTACT NAME} at {CONTACT PHONE or EMAIL}.

For more information about Indiana Food Day, visit [FoodDayINSchool.com](https://FoodDayINSchool.com)

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